



## **The 17th International Workshop On Business Incubation**

**The Opportunities and Challenges of Incubator:**

**International Technology Transfer and Incubation Mode Innovation**

**Oct.26,- Nov.1,2014,Shanghai,China**

**Supported by**

**Torch High Technology Industry Development Center, MOST of P.R.C**

**Science and Technology Commission of Shanghai Municipality**

**Sponsored by**

**Shanghai International Business Incubator**

**Co-sponsored by**

**Asian Association of Business Incubation**

**Organized by**

**Shanghai Jiao Tong University Science Park**

**Shanghai Withub Hi-tech Business Incubator**

## **【Workshop Description】**

### **【Introduction】**

The 17th International Workshop on Business Incubation will be held in Shanghai, China from Oct.26th to Nov.1 st, 2014. It is initiated by Torch High Technology Industry Development Center, MOST of P.R.C and Science and Technology Commission of Shanghai Municipality. The theme of the workshop is “ Opportunities and Challenges of Incubator: International Technology Transfer and Incubation Mode Innovation.”

Topics of the workshop includes business incubator and international technology transfer, technology and finance, cooperation among government, industry, academic and research for business incubation , college student entrepreneurship, application of information technology in innovation, innovation of incubation mode etc.

This workshop is an important part of the training programs of AABI(Asian Association of Business Incubation), which is for business incubation managers, entrepreneurs and government officers. Since 1998, sixteen workshops have been hold and have attracted over 400 participants from around 30 countries and regions.

The workshop comprises of keynote speeches, panel discussions, case studies as well as visits to local business incubators. The workshop provides a chance for participants to enhance the understanding of business incubators in Shanghai. Meanwhile, the workshop also facilitates participants to share and exchange their methods and experience regarding innovation of business incubators.

We look forward sincerely to your participation.

## **【Registration】**

Registration fee: **400 US dollars per person**

The registration fee includes local transportation, document and catering costs. Registration before July 31 is offered a 20% early-bird discount.

VISA/MasterCard and RMB cash only.

## **【Accommodation】**

**About 80 US dollars per person**

Recommended accommodation is Jianguo Hotel Shanghai

VISA/MasterCard and RMB cash only.

The accommodation cost is not included in the registration fee.

## **【Contents & Highlights】**

### **Keynote Speech:**

**Keynote speech will be given by Chinese government officers, outstanding incubator managers and distinguished experts , from China and worldwide.**

### **Main topics include:**

**1-Development of business incubators in China**

**2-Development of technology innovation system and business incubation in Shanghai**

**3-Introduction of China (Shanghai) Free Trade Zone**

**4-International technology transfer and business incubation**

**5-Cooperation among government, industry, academic and research for business incubation**

**6-College student entrepreneurship and business incubator**

### **Panel Discussion:**

**Several panel discussions will be held, each focusing on a special topic or industry. Experts will share and exchange their experience and opinions with participants.**

### **Topics for panel discussion:**

**1-New trends and modes of business incubation**

**2-New trends of financing tools for technology SMES**

### **Visits:**

**1-Visit to business incubators in Shanghai**

**2-City tour**

## Agenda(draft)

Date		Activities
<b>Oct.26,2014</b> <b>(Sunday)</b>		<b>Registration</b>
<b>Oct.27,2014</b> <b>(Monday)</b>	<b>A.M.</b>	<b>Opening ceremony</b>
		<b>Keynote speech 1: Development of business incubation in China</b>
	<b>P.M.</b>	<b>Keynote speech 2: Development of technology innovation system and business incubation in Shanghai</b>
		<b>China (Shanghai) Free Trade Zone</b>
<b>Oct.28,2014</b> <b>(Tuesday)</b>	<b>A.M.</b>	<b>Keynote speech 3: International technology transfer and business incubation</b>
	<b>P.M.</b>	<b>Panel discussion 1: New trends and modes of business incubation</b>
<b>Oct.29,2014</b> <b>(Wednesday)</b>	<b>A.M.</b>	<b>Keynote speech 4: Cooperation among government, industry, academic and research for business</b>

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		<b>incubation</b>
		<b>Case studies of technology transfer</b>  <b>Exchange and discussion of projects</b>
	<b>P.M.</b>	<b>Visits to business incubators</b>
<b>Oct.30,2014</b> <b>(Thursday)</b>	<b>A.M.</b>	<b>Keynote speech 5:College student entrepreneurship and business incubator</b>
		<b>Introduction of college student start-ups</b>
<b>Oct.31,2014</b> <b>(Friday)</b>	<b>A.M.</b>	<b>Panel discussion 2:New trends of financing tools for technology SMES</b>
	<b>P.M.</b>	<b>Closing ceremony</b>
<b>Nov.1,2014</b> <b>(Saturday)</b>		<b>visit/sightseeing</b>
<b>Nov.2,2014</b> <b>(Sunday)</b>		<b>Send-off</b>

### 【About the Sponsor】



Shanghai International Business Incubator (IBI) was established in 1997 with approval from Ministry of Science & Technology. It takes the organization model of “One Incubator, Several Bases”, Now IBI has 9 incubation bases, including Shanghai Technology Innovation Center (STIC) , Caohejing Hi-tech Park Innovation Center, Zhangjiang Hi-tech Park Innovation Center, Yangpu Technology Innovation Center, Withub Innovation Center, Shanghai University Science Park and Juke Biotech Park, which represent the top 9 incubations in Shanghai. IBI aims to assist the domestic SMEs to extend the overseas markets, and has been collaborating with foreign organizations, carrying out soft-landing scheme for companies. In addition, IBI is also maintaining sustainable international relationships with foreign counterparts. Shanghai IBI initiated and has been the secretariat for Asia Enterprise Incubation Association and has been a member of the World Bank infoDev.



### 【About the organizer】

Shanghai Jiao Tong University Science Park was founded in 2001, it is one of the earliest national university science parks in China, which is authorized by the Ministry of Education and the Ministry of Science and Technology. The park is qualified as a first-class national university science park in 2012, and contains two national technological business incubators and two municipal technological business incubators. It comprises of 11 subsidiary science parks in Shanghai and Yangtze River Delta area. SJTU Science Park engages in three main businesses: technology park development and operation, technology transfer and incubation of technology enterprises, investment of technology enterprises. It is a Shanghai High-tech Enterprise, and owns a Shanghai famous trademark.

Shanghai Withub Hi-tech Business Incubator was founded in May 1999. It is a state-level science and technology business incubator, jointly set up by Shanghai Jiao Tong University, Shanghai Science and Technology Committee and Xuhui District Government of Shanghai. The incubator has two incubation bases, covering an area of 35,000 square meters. Both bases are located in the heart of Xujiahui business district. Most start-ups in the incubator are TMT related companies. The Withub business incubator provides various services including finance support, policy guidance, talent training, marketing etc. Since its establishment, the Withub business incubator insists on enhancing its services, and has gradually developed “Withub” into a famous brand.

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**Contact: Ms. Jie Shen (Jenny) / Ms. Chao Wang(Joy)**

**E-mail:sj@withub.org / wangc@withub.org**

**Shanghai Jiao Tong University Science Park**

**Shanghai Withub Hi-tech Business Incubator**

**Room 208, No.333 Hongqiao Rd,Shanghai 200030,P.R.China.**

**Tel:+86 21-64282548 / +86 21-64286017**

**Fax:+86 21-96870029868**

**Online Registration: <http://ibi.sjtusp.com/ibi/>**